ECONOMIC DEVELOPMENT AGENCY Brian P. McGowan

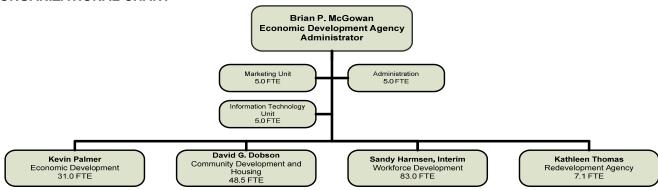
MISSION STATEMENT

The County of San Bernardino Economic Development Agency oversees the operation of the departments of Economic Development, Community Development and Housing, Workforce Development and the Redevelopment Agency. The overall mission of the agency is to facilitate economic growth within the county in order to enhance the quality of life for all residents. Each of these departments facilitates that mission through programs that enhance workforce skills, infrastructure, business development and attraction, housing opportunities and community development projects.

STRATEGIC GOALS

- 1. Implement a comprehensive marketing strategy which includes an expanded component for each department to promote the quality of life for San Bernardino County residents.
- 2. Implement an agency wide information technology (IT) infrastructure to support agency/departmental IT initiatives that will assist in the promotion of programs for San Bernardino County residents.

ORGANIZATIONAL CHART



SUMMARY OF BUDGET UNITS

| | 2007-08 | | | | |
|---|---------------|------------|------------|--------------|----------|
| | Appropriation | Revenue | Local Cost | Fund Balance | Staffing |
| General Fund | | | | | |
| Economic Development | 7,866,652 | 604,000 | 7,262,652 | | 48.0 |
| Total General Fund | 7,866,652 | 604,000 | 7,262,652 | | 48.0 |
| Special Revenue Funds | | | | | |
| Community Development and Housing | 49,461,751 | 35,761,315 | | 13,700,436 | 49.5 |
| Workforce Development | 13,774,477 | 13,984,208 | | (209,731) | 84.0 |
| San Bernardino Valley Enterprise Zone | 391,412 | 391,412 | | <u> </u> | - |
| Total Special Revenue Funds | 63,627,640 | 50,136,935 | _ | 13,490,705 | 133.5 |
| Other Agencies | | | | | |
| Economic and Community Development Corp | 18,918 | 12,700 | | 6,218 | - |
| County Industrial Development Authority | 50,196 | 1,000 | | 49,196 | - |
| Redevelopment | | | | | |
| Speedway Project Area | 65,759,453 | 14,027,786 | | 51,731,667 | 8.1 |
| Cedar Glen Project Area | 9,878,195 | 403,250 | | 9,474,945 | - |
| VVEDA Project Area | 1,056,238 | 155,550 | | 900,688 | - |
| Mission Boulevard Joint Project Area | 129,016 | 22,570 | | 106,446 | - |
| Proposed Bloomington Project Area | 183,032 | - | | 183,032 | - |
| Proposed Cajon Project Area | 261,830 | <u> </u> | | 261,830 | - |
| Total Other Agencies | 77,336,878 | 14,622,856 | _ | 62,714,022 | 8.1 |
| Total - All Funds | 148,831,170 | 65,363,791 | 7,262,652 | 76,204,727 | 189.6 |

Note: Other Agencies is reported in a separate document.

Detailed information for each budget unit follows, along with a description of the services provided, budget unit history, and applicable performance measures.



The Economic Development Agency provides overall administrative support and policy implementation to the departments of Economic Development, Community Development and Housing, Workforce Development and the Redevelopment Agency. This includes the facilitation of communication between the County Administrative Office as well as the Board of Supervisors. In addition, the agency oversees the information technology function, public relations, and marketing support.

Through the combination of four departments with common goals and objectives, the agency provides leadership and direction to all 24 cities and private economic development organizations within the county.

Detailed information for each budget unit follows, along with a description of the services provided, budget unit history and applicable performance measures.

NOTE: The "Other Agencies" budgets are reported in a separate document. The budget for the Economic Development Agency is incorporated within the Department of Economic Development's budget. The information regarding the Economic Development Agency's approved policy item and performance measures are also found within the Department of Economic Development's budget.

